



Dear ICF Members:

As we enter a new year, the ICF has set a goal of increasing its membership by 10%. This is the goal set out by the Federation's Strategic Plan. And while we know this is an ambitious goal, we truly believe that it is an attainable goal if everyone works together. A growing membership is vital to the financial health of the Federation and to its stability as an organization.

To help Branches grow in membership, the Membership Committee and Central Council will offer their support in many ways:

1. Trainings on Membership Growth and Retention
2. People-power at Membership Drives
3. Publicity (a promotional video has already been created and will be broadcast on social media and is available for your use)
4. Letters to Bishops in your Dioceses asking them to encourage local pastors to support our membership efforts
5. Membership material to help you promote your Branch (much of which can be found now on the ICF Website at <https://www.icf.org/membership/members/>)

As a tool to help you prepare for membership recruitment in the next year, we have created a worksheet to help you plan. It is available in two forms (as a Word document and as a PDF). Please, have each Branch President complete the worksheet and return it to us in the beginning part of this year.

Feel free to contact either of us for help or if you have any questions. We are eager to assist you.

Sincerely,

Andy Pappani (pappani1@yahoo.com)
Vince Piro (ypiro@icloud.com)

Chairs
ICF Membership Committee