



ITALIAN CATHOLIC FEDERATION
ICF 2024 Convention Yearbook
BUSINESS ADVERTISING CONTRACT

Deadline for submissions is July 1st.

Yes, we wish to place the size advertisement as indicated.

NAME:

(LOCATED IN)

BUSINESS INDIVIDUAL BRANCH NO.:

ADDRESS:

CITY/STATE/ZIP:

TELEPHONE NUMBER: ()

SIGNED:

DATE:

AD SOLD BY:

PAYMENT AMOUNT ENCLOSED: \$

CHECK # _____ (Memo Convention Yearbook and Ad Size on Check)

ATTACH CHECK TO CONTRACT PAYABLE TO:

Italian Catholic Federation
 8393 Capwell Drive, Suite 110, Oakland, CA 94621

OR FAX TO: (510) 633-9758

TELEPHONE: (510) 633-9058

EMAIL: info@icf.org



For an additional \$85 any size Ad can be in color. Please design the Ad in color.

BLACK & WHITE AD	COLOR AD	*BLACK & WHITE AD W/ BOLLETTINO	COLOR AD WITH BOLLETTINO
------------------	----------	---------------------------------	--------------------------

OUTSIDE BACK COVER AD -- \$550 -- \$585

Size: 7-1/2 x 9-7/8 (This Ad is full color)

GOLD PAGE AD -- \$550 -- \$585

Size: 7-1/2 x 9-7/8 (This Ad is full color)

INSIDE BACK COVER AD -- \$450 -- \$485

Size: 7-1/2 x 9-7/8 (This Ad is full color)

FULL PAGE AD \$250 \$335 \$285 \$370

Size: 7-1/2 x 9-7/8

HALF PAGE AD \$175 \$260 \$210 \$295

Horizontal Size: 7-1/2 x 4-7/8

Vertical Size: 3-11/16 x 9-7/8

QUARTER PAGE AD \$125 \$210 \$160 \$245

Horizontal Size: 7-1/2 x 2-3/8

Vertical Size: 3-11/16 x 4-7/8

EIGHTH PAGE AD \$75 \$160 \$110 \$195

Size: 3-11/16 x 2-3/8

SIXTEENTH PAGE AD \$50 \$135 \$85 \$170

Size: 3-11/16 x 1-1/8

*Take advantage of this one-time \$35 rate on a 2-1/2" x 5" advertisement in the Convention Issue of the Bollettino...

SPECIAL BOLLETTINO ISSUE AD ONLY -- \$35

Size: 2-1/2 x 5 (This Ad is black and white only)