



**ITALIAN CATHOLIC FEDERATION**  
**ICF Convention Yearbook**  
**BUSINESS ADVERTISING CONTRACT**

*Deadline for submissions is July 1st.*

Yes, we wish to place the size advertisement as indicated.

NAME:

(LOCATED IN)

BUSINESS  INDIVIDUAL

BRANCH NO.:

ADDRESS:

CITY/STATE/ZIP:

TELEPHONE NUMBER: (            )

SIGNED:

DATE:

AD SOLD BY:

**PAYMENT AMOUNT ENCLOSED: \$**

CHECK # \_\_\_\_\_ (Memo Convention Yearbook and Ad Size on Check)

ATTACH CHECK TO CONTRACT PAYABLE TO:

Italian Catholic Federation  
 8393 Capwell Drive, Suite 110, Oakland, CA 94621

OR FAX TO: (510) 633-9758

TELEPHONE: (510) 633-9058

EMAIL: info@icf.org



<b>For an additional \$85</b> any size Ad can be in color. Please design the Ad in color.	BLACK & WHITE AD	COLOR AD	*BLACK & WHITE AD W/ BOLLETTINO	COLOR AD WITH BOLLETTINO
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OUTSIDE BACK COVER AD      --    \$550      --    \$585

Size: 7-1/2 x 9-7/8 (This Ad is full color)

GOLD PAGE AD      --    \$550      --    \$585

Size: 7-1/2 x 9-7/8 (This Ad is full color)

INSIDE BACK COVER AD      --    \$450      --    \$485

Size: 7-1/2 x 9-7/8 (This Ad is full color)

FULL PAGE AD       \$250    \$335    \$285    \$370

Size: 7-1/2 x 9-7/8

HALF PAGE AD       \$175    \$260    \$210    \$295

Horizontal Size: 7-1/2 x 4-7/8

Vertical Size: 3-11/16 x 9-7/8

QUARTER PAGE AD       \$125    \$210    \$160    \$245

Horizontal Size: 7-1/2 x 2-3/8

Vertical Size: 3-11/16 x 4-7/8

EIGHTH PAGE AD       \$75    \$160    \$110    \$195

Size: 3-11/16 x 2-3/8

SIXTEENTH PAGE AD       \$50    \$135    \$85    \$170

Size: 3-11/16 x 1-1/8

\*Take advantage of this one-time \$35 rate on a 2-1/2" x 5" advertisement in the Convention Issue of the Bollettino...

SPECIAL BOLLETTINO ISSUE AD ONLY      --    \$35

Size: 2-1/2 x 5 (This Ad is black and white only)