



The ICF Convention Souvenir Program Books are:

- Collected & kept for years
- Referenced by members
- A visual history of the ICF

**You need to be in this year's book!**

**Maximize** your **visibility**:

- Create a **NEW** ad this year
- Use **COLOR** in your ad
- Submit individual ads for your members!

**BE SEEN!**

**Tell YOUR part of the story!**

# Italian Catholic Federation

## Convention Souvenir Program

### ARTWORK DEADLINE JULY 1ST!

#### NEW SPONSOR OPPORTUNITY!

Full color 1/16th page sponsor ad for only \$25!

**EVERYONE** should be doing this!

(This is the actual size of the ad.)



*Best of Wishes for a Successful Convention*

Nettie Descalso-Del Nero

Branch #39 - Merced, CA

This is **YOUR** ICF Convention Book!

We're making this book one you'll want to look through over and over.

It will tell this year's story of the ICF.

To do that it needs **your participation!**

**What's YOUR part of the story?**

Did you know that each person who brings in a commercial ad gets a 20% commission check?



**COLOR!**

We are now offering **COLOR ADS** to bring some **WOW** to your images. Here's an ad that appeared in black and white last year. They could have had it in color!

**What a difference!**

