



ITALIAN CATHOLIC FEDERATION

ICF Convention Souvenir Program

BUSINESS ADVERTISING CONTRACT

Deadline for submissions is July 1st.

Yes, we wish to place the size advertisement as indicated.

NAME:

BUSINESS INDIVIDUAL (LOCATED IN) BRANCH NO.:

ADDRESS:

CITY/STATE/ZIP:

TELEPHONE NUMBER: ()

SIGNED: _____ DATE: _____

AD SOLD BY: _____

PAYMENT AMOUNT ENCLOSED: \$

CHECK # _____ (Memo Souvenir Book and Ad Size on Check)

ATTACH CHECK TO CONTRACT PAYABLE TO:

Italian Catholic Federation
8393 Capwell Drive, Suite 110, Oakland, CA 94621

OR FAX TO: (510) 633-9758

TELEPHONE: (510) 633-9058

EMAIL: info@icf.org



For an additional \$75	CONVENTION	*SPECIAL	BLACK &	**SPECIAL
any size Ad can be in color.	SOUVENIR	BOLLETTINO	WHITE TOTAL	COLOR TOTAL
Please design the Ad in color.	BOOK	ISSUE	(WITH BOL. AD)	(WITH BOL. AD)

OUTSIDE BACK \$550 \$35 -- \$585
COVER AD

Size: 7-1/2 x 9-7/8 (This Ad is full color)

GOLD PAGE AD \$550 \$35 -- \$585

Size: 7-1/2 x 9-7/8 (This Ad is full color)

INSIDE BACK \$450 \$35 -- \$485
COVER AD

Size: 7-1/2 x 9-7/8 (This Ad is full color)

FULL PAGE AD \$250 \$35 \$285 \$360

Size: 7-1/2 x 9-7/8

HALF PAGE AD \$175 \$35 \$210 \$285

Horizontal Size: 7-1/2 x 4-7/8

Vertical Size: 3-11/16 x 9-7/8

QUARTER \$125 \$35 \$160 \$235
PAGE AD

Horizontal Size: 7-1/2 x 2-3/8

Vertical Size: 3-11/16 x 4-7/8

EIGHTH PAGE AD \$75 \$35 \$110 \$185

Size: 3-11/16 x 2-3/8

SIXTEENTH \$50 \$35 \$85 \$160
PAGE AD

Size: 3-11/16 x 1-1/8

*Take advantage of this one-time \$35 rate on a 2-1/2" x 5" advertisement in the Convention Issue of the Bollettino...

**Take advantage of this color ad special.