

Italian Catholic Federation
BOLLETTINO
 Advertising Rate Sheet & Order Form
MONTHLY RATES

Effective April 1, 2011

| | |
|------------------------------------|-------|
| 1-1/4" x 2-1/2" | \$15 |
| 2-1/2" x 2-1/2" square | \$30 |
| 2-1/2" x 5" vertical or horizontal | \$50 |
| 5" x 6.5" horizontal (1/4 page) | \$90 |
| 6.5" x 10" horizontal (1/2 page) | \$310 |
| 10" x 13" vertical (full page) | \$600 |

The Bollettino is published monthly to a readership of approximately 10,000, which includes I.C.F. members, clergy, advertisers and members of other religious/cultural organizations. Rates shown are for one monthly insertion. A ten percent discount is applied to all ads running 3 or more months.

DEADLINE: THE 10th OF THE MONTH PRECEDING PUBLICATION MONTH.

Submissions:

Text and black and white line-art ads may be submitted via E-mail or on hard copy and will be scanned at the Bollettino office. Ads with photos or shaded graphics are best submitted on CD, disk or by E-mail; please identify format (Mac or PC), program used and include fonts and graphic files. Or, we can create your ad to your specifications. Depending on the complexity of the ad a fee may be involved. Full Color ads can be placed on the back page of the Bollettino for an additional fee. Please call 1-888-423-1924 for more information.

I WISH TO ADVERTISE IN THE BOLLETTINO

AD SIZE _____ NO. OF MONTHS _____ FROM _____ TO _____

AD PROVIDED ON: PAPER E-MAIL DISK PLEASE CREATE

PAYMENT

Enclosed (for _____ months) Please bill me (for _____ months)

Comments/instructions _____

NAME _____ COMPANY _____

ADDRESS _____ CITY/STATE/ZIP _____

PHONE () _____ FAX () _____

E-MAIL _____ *Signature* _____

SEND TO: Italian Catholic Federation, 8393 Capwell Drive, Suite 110, Oakland, CA 94621
 Phone: (510) 633-9058 * Fax: (510) 633-9758 * Toll Free: 1-888-423-1924 * E-mail: info@icf.org

PAYMENT IS DUE WITHIN 30 DAYS OF RECEIPT OF BILLING