

# ITALIAN CATHOLIC FEDERATION Convention Souvenir Program

## NEW SPONSOR OPPORTUNITY!

Full color 1/16th page sponsor ad for only \$25!

**EVERYONE** should be doing this!

(This is the actual size of the ad.)



*Best of Wishes for a  
Successful Convention*

Nettie Descalso-Del Nero  
Branch #39 - Merced, CA

The ICF Convention Souvenir Program Books are:

- Collected & kept for years
- Referenced by members
- A visual history of the ICF

You need to be in this year's book! **Maximize** your **visibility**:

- Create a **NEW** ad this year
- Use **COLOR** in your ad
- Submit individual ads for your members!

**BE SEEN!**

**Tell YOUR part of the story!**

This is Your ICF Convention Book!

We're making this book one you'll want to look through over and over. It will tell this year's story of the ICF.

To do that it needs **your participation!**

**What's YOUR part of the story?**

Did you know that each person who brings in a commercial ad gets a **20% commission check?**



# COLOR!

We are now offering color ads to bring some **WOW** to your images. Here's an ad that appeared in black and white last year. They could have had it in color!

**What a difference!**