Italian Catholic Federation
BOLLETTINO
Advertising Rate Sheet & Order Form
MONTHLY RATES
Effective April 1, 2011

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-1/4” x 2-1/2”</td>
<td>$15</td>
</tr>
<tr>
<td>2-1/2” x 2-1/2” square</td>
<td>$30</td>
</tr>
<tr>
<td>2-1/2” x 5” vertical or horizontal</td>
<td>$50</td>
</tr>
<tr>
<td>5” x 6.5” horizontal (1/4 page)</td>
<td>$90</td>
</tr>
<tr>
<td>6.5” x 10” horizontal (1/2 page)</td>
<td>$310</td>
</tr>
<tr>
<td>10” x 13” vertical (full page)</td>
<td>$600</td>
</tr>
</tbody>
</table>

The Bollettino is published monthly to a readership of approximately 10,000, which includes I.C.F. members, clergy, advertisers and members of other religious/cultural organizations. Rates shown are for one monthly insertion. A ten percent discount is applied to all ads running 3 or more months.

DEADLINE: THE 10th OF THE MONTH PRECEDING PUBLICATION MONTH.

Submissions:
Text and black and white line-art ads may be submitted via E-mail or on hard copy and will be scanned at the Bollettino office. Ads with photos or shaded graphics are best submitted on CD, disk or by E-mail; please identify format (Mac or PC), program used and include fonts and graphic files. Or, we can create your ad to your specifications. Depending on the complexity of the ad a fee may be involved. Full Color ads can be placed on the back page of the Bollettino for an additional fee. Please call 1-888-423-1924 for more information.

I WISH TO ADVERTISE IN THE BOLLETTINO

AD SIZE ______________ NO. OF MONTHS __________ FROM __________ TO __________

AD PROVIDED ON: PAPER ☐ E-MAIL ☐ DISK ☐ PLEASE CREATE ☐

PAYMENT ☐ Enclosed (for ________ months) ☐ Please bill me (for ________ months)

Comments/instructions

______________________________________________________________

______________________________________________________________

______________________________________________________________

NAME ______________________________________ COMPANY _______________________

ADDRESS __________________________________ CITY/STATE/ZIP _________________

PHONE (     ) ______________________ FAX (     ) ______________________

E-MAIL __________________________________ Signature ______________________

SEND TO: Italian Catholic Federation, 8393 Capwell Drive, Suite 110, Oakland, CA 94621
Phone: (510) 633-9058 * Fax: (510) 633-9758 * Toll Free: 1-888-423-1924 * E-mail: info@icf.org
PAYMENT IS DUE WITHIN 30 DAYS OF RECEIPT OF BILLING