



# ITALIAN CATHOLIC FEDERATION

## ICF Convention Souvenir Program

### BUSINESS ADVERTISING CONTRACT

*Deadline for submissions is July 1st.*

Yes, we wish to place the size advertisement as indicated.

NAME:

BUSINESS    INDIVIDUAL   *(LOCATED IN)*  
BRANCH NO.:

ADDRESS:

CITY/STATE/ZIP:

TELEPHONE NUMBER: (            )

SIGNED:

DATE:

AD SOLD BY:

**PAYMENT AMOUNT ENCLOSED: \$**

CHECK # \_\_\_\_\_ (Memo Souvenir Book and Ad Size on Check)

ATTACH CHECK TO CONTRACT PAYABLE TO:

Italian Catholic Federation  
8393 Capwell Drive, Suite 110, Oakland, CA 94621

OR FAX TO: (510) 633-9758

TELEPHONE: (510) 633-9058

EMAIL: info@icf.org



<b>For an additional \$75</b>	CONVENTION	*SPECIAL	BLACK &	**SPECIAL
any size Ad can be in color.	SOUVENIR	BOLLETTINO	WHITE TOTAL	COLOR TOTAL
Please design the Ad in color.	BOOK	ISSUE	(WITH BOL. AD)	(WITH BOL. AD)

OUTSIDE BACK    \$550    \$35   --    \$585  
COVER AD

Size: 7-1/2 x 9-7/8 (This Ad is full color)

GOLD PAGE AD    \$550    \$35   --    \$585

Size: 7-1/2 x 9-7/8 (This Ad is full color)

INSIDE BACK    \$450    \$35   --    \$485  
COVER AD

Size: 7-1/2 x 9-7/8 (This Ad is full color)

FULL PAGE AD    \$250    \$35    \$285    \$360

Size: 7-1/2 x 9-7/8

HALF PAGE AD    \$175    \$35    \$210    \$285

Horizontal Size: 7-1/2 x 4-7/8

Vertical Size: 3-11/16 x 9-7/8

QUARTER    \$125    \$35    \$160    \$235  
PAGE AD

Horizontal Size: 7-1/2 x 2-3/8

Vertical Size: 3-11/16 x 4-7/8

EIGHTH PAGE AD    \$75    \$35    \$110    \$185

Size: 3-11/16 x 2-3/8

SIXTEENTH    \$50    \$35    \$85    \$160  
PAGE AD

Size: 3-11/16 x 1-1/8

\*Take advantage of this one-time \$35 rate on a 2-1/2" x 5" advertisement in the Convention Issue of the Bollettino...

\*\*Take advantage of this color ad special.