

April 1, 2015

Dear Officers and Members:

The Convention will soon be here and we are beginning our work on the 2015 Convention Souvenir Book. This year's theme is "Glorify The Lord By Your Life." With your help we can offer another great Souvenir "Yearbook." The Delegates will each receive a book as part of their registration fee. Additional books will be available for \$15.00 each. We encourage you to send in an ad for the book. Our goal is to have all Branches represented in the book, no matter how big or small. A contract is available for you to submit. We have revised the Branch/District/Parish Ad Contract and the Business Contract by making them larger, one page documents. So, please make a copy for your records before you send either contract to us with your payment.

*We are now offering an option to have your **ad in color**. For an **additional \$75.00**, any size ad can be done in color and this applies to the Branch/District/Parish Ads as well as to the Commercial Ads. Please choose the size of your ad and then check the black and white or color option on the contract. We also have a new Sponsor Opportunity - a full color sixteenth page Sponsor Ad for \$25.00. We encourage our members to take a Sponsor Ad and include their personal greetings in the Souvenir Book.*

We are offering a 20% commission to a Member, Branch or District for obtaining a Commercial Ad. Branch, District or Parish Ads do not pertain to this. In addition, the Commercial Ads can get a 2 ½ x 5 inch ad in the Convention issue of the Bollettino for an additional \$35.00. Simply choose the size of the ad and check the total price for the Book Ad plus the Bollettino Ad and if the ad should be in black and white or color. For ads without the Bollettino Ad, please check the box for the Convention Souvenir Book and for the color option add \$75.00 to this price. Please be sure to use the Business Advertising Contract for all Commercial Ads. Please contact the office if you have any questions.

When submitting ads, please make sure the spelling is correct and that it is typed. If you want the same ad as last year, simply make corrections before mailing it or e-mailing it. We have 2 pages from last year's book available as examples.

We also have available the "Sponsor's Page" and the "Memory Page." Members may put their names in the book for **\$1.00 per name**. Members may submit names of their deceased relatives or friends for the Memory Page for **\$5.00 per name**. The names are also placed on the altar at the Convention Memorial Mass and in the Mass program. Many Branches put the names of the members that have passed away in the last year.

The deadline for all of this information is July 1, 2015. **We are asking that you send all of the names by e-mail in order to avoid errors and save on production time.** Please mail the contracts, copies of the e-mailed lists and checks to the I.C.F. Office, 8393 Capwell Drive, Suite 110, Oakland, CA 94621.

Please call the office if you have any questions. Thank you for your participation.

Gratefully,

Convention Directors Committee
Nettie Descalso-Del Nero
Souvenir Book Chairperson