

# IN TOUCH

## Italian Catholic Federation

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## District Deputy Newsletter

October 2005

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### INTRODUCING MIKE ROSSI

I was recently appointed by Grand President Leonard Rossi to serve as Chair of the Deputy Program for the coming year. I look forward to working with all of you on a successful year for the I.C.F.

Keep sending your Deputy Report each month and let me know if you see problems in your District or Branches. As you know, our number one problem is declining membership. We are pretty good at attracting new members, but we continue to lose more members than we gain. Retention is the key. Please let me know ASAP if a Branch is in danger of closing and needs help. We must do everything we can to retain members.

Let me know if I can help you in any way. I would be happy to visit and put on a Workshop for your Deputies. I also encourage you as District Deputies to share the In Touch newsletter with your Deputies.

I can be reached at my home at (408) 267-0527 or e-mail at [mmrossi@mindspring.com](mailto:mmrossi@mindspring.com) or by mail at 1838 Schooldale Drive, San Jose, CA 95124.

I look forward to working with you.

### ELECTION OF OFFICERS

Each Branch should elect Officers in the month of October. Here are some reminders concerning Election of Officers:

- Each office has its own election. Do not let the Branch vote on a "slate" of officers. Each office beginning with the President, should be voted on separately.
- Make sure each candidate is a member in good standing. (i.e. has his/her dues paid in full).
- Branches should notify their District Deputy or the Chairman of the Deputy Program if they are having difficulty electing officers.
- Encourage the President elect of the Branch to have an Officers' Meeting prior to the Christmas Party in order to plan activities for the coming year. A Calendar of Events can be passed out at the Christmas Party and the members will see that the Branch has a definite direction.

### MEMBERSHIP PROGRAM

Membership is still our #1 concern. Encourage the Branches to set a goal for next year. The goal is to have every member renew his or her membership. If we can either eliminate or severely curtail the number of cancellations in membership, we will see a turn in the tide of membership. Make sure a member of the Branch contacts any member wishing to drop. We can fight cancellations!!

### IMPORTANT DATE

November 19, 2005 is the Testimonial Dinner for Past Grand President Michael Cannady at the Galileo Club in Richmond. \$30.00 per person. Send your payments with the list of people attending and seating requests to the I.C.F. Office. Encourage the members in your

District to attend and honor our Past Grand President for all of his hard work during the last two years.

### I.C.F. CALENDARS

Now is the time of year when those I.C.F. Calendars should be selling like "Hotcakes." The Branches have received their allotment of calendars. They make great Raffle Prizes and Stocking Stuffers. Make sure to encourage the Branches to sell all of the calendars that were issued to them. If they need more calendars, please have the Branches contact their District Calendar Representatives. Remember - the Branches keep \$5.00 for every calendar sold.

### WANT TO BE A DEPUTY?

Deputies are needed. Please ask your Branch and District members to encourage volunteers. It truly is a rewarding experience.

### RECOMMENDATIONS FOR DEPUTIES TO SPEAK ON AT BRANCH MEETINGS

- Hopefully, Delegates returned to their Branches and reported on the events at the great Convention held in Fresno. Emphasis on the Charitable Programs is important. Our I.C.F. National Charity remains Cooley's Anemia - encourage donations.
- Encourage members to accept an office, especially new or young members as elections are held. Encourage the use of a Nominating Committee to seek out qualified officers.
- New Presidents should be encouraged to try to secure Committee Chairpersons early and begin forming a yearly Calendar of Events.
- Encourage sales of the Calendars.
- Congratulate Branches on their participation in this year's Scholarship Program. Always encourage Branches to also participate in the 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> year programs as well, even if they can only make partial donations.
- Please urge Branches to actively recruit and retain members.
- If a Branch does not already have a Christmas celebration, encourage them to consider holding one. Christmas is an excellent time to introduce families to the Federation.

### MEMBERSHIP AS OF 9/30/05 BY DISTRICT

		Gain/Loss since 6/30/05
<b>Santa Clara Valley</b>	<b>1567</b>	<b>+16</b>
<b>Central Coast</b>	<b>1462</b>	<b>+23</b>
<b>San Mateo</b>	<b>1178</b>	<b>+ 5</b>
<b>Fresno</b>	<b>1160</b>	<b> 0</b>
<b>Santa Rosa</b>	<b> 970</b>	<b>+ 2</b>
Los Angeles	775	- 12
San Francisco	715	- 3
East Bay	697	- 13
Contra Costa	688	- 20
Blessed Sacrament	650	- 12
San Diego	593	- 1
<b>Stockton</b>	<b> 501</b>	<b>+ 6</b>
<b>Chicago</b>	<b> 472</b>	<b>+ 3</b>
<b>San Gabriel Valley</b>	<b> 318</b>	<b>+11</b>
San Fernando Valley	316	- 1
<b>Santa Barbara/Ventura</b>	<b> 293</b>	<b>+ 7</b>
<b>Marin</b>	<b> 286</b>	<b>+ 2</b>
Orange	252	- 18
<b>San Bernardino</b>	<b> 249</b>	<b>+ 2</b>
Reno	83	- 3
<b>Las Vegas</b>	<b> 71</b>	<b>+ 3</b>
<b>Phoenix</b>	<b> 44</b>	<b> 0</b>
<b>Tucson</b>	<b> 41</b>	<b> 0</b>

Total membership as of 09/30/05 **13,381**

New members	186
Reinstated	8
<b>Cancelled/Non Payment</b>	<b>7</b>
Deceased	59
<b>Delinquent 6 – 8 months</b>	<b>13</b>
<b>Delinquent 9 – 12months</b>	<b>497</b>

Encourage Branches to participate in this year's Membership Drive. The Top Four Branches in each of four categories receive a cash award of \$100.00. The Branches placing 2<sup>nd</sup> and 3<sup>rd</sup> each receive \$50.00. The Top Individual Recruiter will receive \$200.00. Every member that recruits 10 or more members will receive \$25.00. The Branch recruiting the most New Family Memberships will receive \$100.00. The District with the highest net gain will receive a plaque.