

# Branch Membership Questionnaire

Please mail, fax or scan this survey to the ICF Membership Committee, ATTN: Nina Malone.

**Mail:** 8393 Capwell Drive, Suite 110, Oakland CA 94621    **Fax:** (510) 633-9758    **email:** membership@icf.org

Does your branch have a Membership Chairperson?  Yes (Name) \_\_\_\_\_  No

Is a Membership Report given at each meeting?  Yes  No

When was your last Membership Drive? \_\_\_\_\_

When is your next Membership Drive? \_\_\_\_\_

Please check the techniques that your branch uses to promote membership:

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Church Bulletin Ads                                     | <input type="checkbox"/> Parish Directory        | <input type="checkbox"/> Pulpit Announcements         |
| <input type="checkbox"/> Parish website  | <input type="checkbox"/> Branch Website          | <input type="checkbox"/> Local City Website           |
| <input type="checkbox"/> Membership Info Board                                   | <input type="checkbox"/> ICF Posters             | <input type="checkbox"/> ICF Brochures                |
| <input type="checkbox"/> Parish Organization Fairs                               | <input type="checkbox"/> Signup Table After Mass | <input type="checkbox"/> Signup Table at Events       |
| <input type="checkbox"/> Diocesan Newspaper                                      | <input type="checkbox"/> Local Newspaper         | <input type="checkbox"/> School Newspaper             |
| <input type="checkbox"/> Parish Festivals  | <input type="checkbox"/> Local Area Festivals    | <input type="checkbox"/> Social Media                 |
| <input type="checkbox"/> Church Bulletin Ad – ICF not yet establish in parish    |  | <input type="checkbox"/> Invites to Family/Friends    |
| <input type="checkbox"/> Invites to Religious Ed and Catholic School Families    |  | <input type="checkbox"/> Invites to RCIA participants |
| <input type="checkbox"/> Wear ICF Gear (nametags, shirts, hats, jackets, aprons) |  | <input type="checkbox"/> Other, please share: _____   |

Please share the reasons outgoing members have given for canceling their membership: \_\_\_\_\_

What attempts are made to follow up with past due members?

- |   |  |                                 |
|---|--|---------------------------------|
| <input type="checkbox"/> Phone calls                | <input type="checkbox"/> Reminder notice | <input type="checkbox"/> E-mail |
| <input type="checkbox"/> Other, please share: _____ |  |                                 |

Please describe the member appreciation activities that your branch offers: \_\_\_\_\_

What type of family friendly events and/or programs does your branch have available? \_\_\_\_\_

Comments/Suggestions:

Contact Person (Print) Name: \_\_\_\_\_ Branch # \_\_\_\_\_ City \_\_\_\_\_

**Thank you for your participation.**