

Italian Catholic Federation  
**BOLLETTINO**  
 Advertising Rate Sheet & Order Form  
**MONTHLY RATES**

April 2011

1-1/4" x 2-1/2"	\$15
2-1/2" x 2-1/2" square	\$30
2-1/2" x 5" vertical or horizontal	\$50
5" x 6.5" horizontal (1/4 page)	\$90
6.5" x 10" horizontal (1/2 page)	\$310
10" x 13" vertical (full page)	\$600

The *Bollettino* is published monthly to a readership of approximately 10,000, which includes ICF members, clergy, advertisers, and members of other religious/cultural organizations. Rates shown are for one monthly insertion. A ten percent discount is applied to all ads running 3 or more months.

**DEADLINE: THE 10th OF THE MONTH PRECEDING PUBLICATION MONTH.**

*Submissions:*

Text and black and white line-art ads maybe submitted via email or hard copy to the *Bollettino* office. Ads with photos or shaded graphics are best submitted via email. Please call 1-888-423-1924 for more information. Full color ads can be placed on the back page of the *Bollettino* for an additional fee.

***I WISH TO ADVERTISE IN THE BOLLETTINO***

AD SIZE \_\_\_\_\_ NO. OF MONTHS \_\_\_\_\_ FROM \_\_\_\_\_ TO \_\_\_\_\_

AD PROVIDED ON: PAPER  EMAIL  PLEASE CREATE

**PAYMENT**

Enclosed (for \_\_\_\_\_ months)  Please bill me (for \_\_\_\_\_ months)

Comments/instructions \_\_\_\_\_  
 \_\_\_\_\_

NAME \_\_\_\_\_ COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_ STATE/ZIP \_\_\_\_\_

PHONE (\_\_\_\_) \_\_\_\_\_ FAX (\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_

SEND TO: The Bollettino, 8393 Capwell Drive, Suite 110, Oakland, CA 94621  
 (510) 633-9058 • (510) 633-9758 • 1-888-423-1924 toll free • Email: editor@icf.org

**PAYMENT IS DUE WITHIN 30 DAYS OF RECEIPT OF BILLING**