

Italian Catholic Federation  
**BOLLETTINO**  
Advertising Rate Sheet & Order Form  
**MONTHLY RATES**  
January 1, 2001

2-1/2" x 2-1/2" square (or 1-1/4" x 5" horizontal)	\$30
2-1/2" x 5" vertical or horizontal	\$50
4" x 5" horizontal	\$90
5" x 6.5" vertical (1/4 page)	\$165
6.5" x 10" horizontal (1/2 page)	\$310
10" x 13" vertical (full page)	\$600

The Bollettino is published monthly to a readership of approximately 17,000, which includes ICF members, clergy, advertisers, and members of other religious/cultural organizations. Rates shown are for one monthly insertion. A ten percent discount is applied to all ads running 3 or more months.

**DEADLINE: THE 15th OF THE MONTH PRECEDING PUBLICATION MONTH.**

*Submissions:*

Text and black and white line-art ads maybe submitted on hard copy and will be scanned at the Bollettino office. Ads with photos or shaded graphics are best submitted on disk; please identify format (Mac or PC), program used and include fonts and graphic files. Or, we can create your ad to your specifications for a \$25 design fee. Please call 1 888-ICF 1924 for more information.

***I WISH TO ADVERTISE IN THE BOLLETTINO***

AD SIZE \_\_\_\_\_ NO. OF MONTHS \_\_\_\_\_ FROM \_\_\_\_\_ TO \_\_\_\_\_

AD PROVIDED ON: PAPER  DISK  PLEASE CREATE

PAYMENT

Enclosed (for \_\_\_\_\_ months)  Please bill me (for \_\_\_\_\_ months)

Comments/instructions \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

NAME \_\_\_\_\_ COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_ STATE/ZIP \_\_\_\_\_

PHONE ( ) \_\_\_\_\_ FAX ( ) \_\_\_\_\_

Signature \_\_\_\_\_

SEND TO: The Bollettino, 675 Hegenberger Road, Suite 110, Oakland, CA 94621  
(510) 633-9058 • (510) 633-9758 • 1 888 ICF-1924 toll free • e-mail: info@icf.org

**PAYMENT IS DUE WITHIN 30 DAYS OF RECEIPT OF BILLING**