FIVE POINTS FOR A SUCCESSFUL BRANCH

1. Good Leadership
   a. Enthusiastic and knowledgeable officers.
   b. Pastor/Chaplain involvement.
   c. Deputy encouragement and support.
   d. Goals should be shared with membership.

2. Good Communications – Public Relations
   b. Provide monthly articles in Bolletino.
   c. Publicize branch activities in local media.
   d. Send-out newsletters monthly or quarterly.
   e. Listen to your members.

3. Good Planning
   a. Provide a yearly branch calendar noting date, time, and place of each activity.
   b. Plan details of each activity at officers meeting.
   c. Include religious and social activities in yearly plans.
   d. Try new ideas.

4. Good Participation by Members
   a. Get as many members as possible involved in activities.
   b. Appoint a chairperson to each standing committee at the beginning of the year. Consider appointing a chair for Ways and Means to oversee the Convention Raffle tickets and the calendar sales.
   c. Have chairpersons report regularly.
   d. Encourage members to use their talents.

5. Good Attendance at Meetings
   a. Keep meetings to an hour or less.
   b. Make meetings interesting, fun and productive.
   c. Make every attempt to have dinner meetings.