

FIVE POINTS FOR A SUCCESSFUL BRANCH

1. Good Leadership
 - a. Enthusiastic and knowledgeable officers.
 - b. Pastor/Chaplain involvement.
 - c. Deputy encouragement and support.
 - d. Goals should be shared with membership.

2. Good Communications – Public Relations
 - a. Provide informative articles in Parish Bulletin.
 - b. Provide monthly articles in Bolletino.
 - c. Publicize branch activities in local media.
 - d. Send-out newsletters monthly or quarterly.
 - e. Listen to your members.

3. Good Planning
 - a. Provide a yearly branch calendar noting date, time, and place of each activity.
 - b. Plan details of each activity at officers meeting.
 - c. Include religious and social activities in yearly plans.
 - d. Try new ideas.

4. Good Participation by Members
 - a. Get as many members as possible involved in activities.
 - b. Appoint a chairperson to each standing committee at the beginning of the year. Consider appointing a chair for Ways and Means to oversee the Convention Raffle tickets and the calendar sales.
 - c. Have chairpersons report regularly.
 - d. Encourage members to use their talents.

5. Good Attendance at Meetings
 - a. Keep meetings to an hour or less.
 - b. Make meetings interesting, fun and productive.
 - c. Make every attempt to have dinner meetings.
 - d. Plan special programs: Heritage, guest speakers, films, and games.