

CONVENTION SOUVENIR BOOK

April 1, 2016

Dear Officers and Members,

Welcome to the new and exciting Italian Catholic Federation Convention Souvenir Book. This year's Convention in Fresno, from September 2nd to the 5th, will be unlike any Convention you've ever been to and you, your Branch, your District and anyone else can be a part of this excitement. The theme of the Convention is "***Called to Be Merciful***" and through your ad you can show how the Italian Catholic Federation members, and specifically your Branch and District, perform daily, the acts of mercy.

The prices are as follows:

• Full page ad	Black and White	\$100	Full Color	\$175
• Half page ad	Black & White	\$ 75	Full Color	\$150
• Quarter page ad	Black & White	\$ 50	Full Color	\$125
• Eighth page ad	Black & White	\$ 25	Full Color	\$100
• Sixteenth page ad	Black & White	\$ 20	Full Color	\$ 95
• Color Sponsor Ad	(3 11/16 x 1 1/8)		Full Color	\$ 25

We are offering a 20% commission to anyone selling a Commercial Ad. This is easy to do - ask friends, business acquaintances and anyone who like to advertise their business to a national audience. (See Contract pages for specifics on both the District/Branch/Parish Contract and Business Contract.) The costs are reasonable and the effects are great.

Remember the cost of this book is included in your Delegates' registration and any additional books may be purchased for a nominal fee of \$15.00.

As always, we are promoting our Sponsor's Page and Memorial Page. See the new and improved sign up sheets. The costs are \$1.00 per name for the Sponsor's Page and \$5.00 per name for the Memorial Page. Keep in mind that the names from the Memorial Page will be displayed on the altar during the Convention Memorial Mass.

The Deadline for all of this information is July 1, 2016. All names for the Sponsor's Page and the Memorial Page must be e-mailed to info@icf.org, in order to prevent errors and save on production time.

Contracts, copies of the e-mail lists and checks are to be mailed to the I.C.F. Office, 8393 Capwell Dr., Ste. 110, Oakland, CA 94621. Please call office the I.C.F. Office at 1-888-423-1924 if you have any questions.

Remember to be a part of this new and exciting event by making the best and most creative ad we've ever seen.

See you in Fresno!

Convention Director's Committee
Nettie Descalso-Del Nero, Souvenir Book Chair
Denise Antonowicz, Souvenir Book Co-Chair